



COALITION FOR APPROPRIATE TRANSPORTATION



2024 Annual Report

Organizational Highlights from 2023
Presented at CAT Annual Meeting, March 13, 2024



Welcome to CAT-Coalition for Appropriate Transportation

Our Vision

CAT envisions a world where bicycling, walking/ADA accessibility, and public transportation prevail.

Our Mission

CAT strengthens our Lehigh Valley community and our environment through bicycling, pedestrian accessibility, and public transportation.

CAT—Coalition for Appropriate Transportation works to improve mobility for everyone. Better bicycling, walking/ADA accessibility, and public transit develop a stronger, smarter economy and a higher quality of life. Sustainable transportation reduces traffic congestion, counters climate change, and offer a healthier community for everyone.



Monthly Mayor's Ride in Allentown, September 2023



CAT Programs

Bike Somewhere Today

Empowering, educating, and encouraging people to bicycle more often, for more reasons! From learning how to take care of one’s own bike to honing essential on-bike skills, CAT believes that biking should be fun! CAT offers in-house content paired with national-level programs.

CAT Bicycle Cooperative

Open 4-5 days per week for one-on-one mentorship and volunteering for individuals and families. CAT’s home for activities and community where no experience is needed to become mechanic, volunteer, or repair one’s own bike.



CAT Bicycle Cooperative

Bike Mechanics Classes

Park Tool School Basic Maintenance, Advanced Mechanics, Wheel Building, Women’s Clinics. Classes are held at CAT. Over 562 adult students since 2006.



Bike Traffic Skills Classes

CyclingSavvy (American Bicycling Education Association), Smart Cycling/Traffic Skills (League of American Bicyclists). Classes on-site at CAT and at partner locations.



Bike Basics and Bike2Work Basics

Offering outreach presentations and workshops supporting bicycling for useful transportation, enjoyment, and health. Single-day workshops and 5-week programs are held at partner locations. Organizing Lehigh Valley Bike to Work Week annually in May, with rides in Allentown, Bethlehem, Easton.

CAT Programs (cont')

Youth Bike Education (Bike Smart)

Bicycle safety for kids in grades K-8 around the Lehigh Valley. Includes large-scale Bike Day Events (30-150 kids) and small-scale after-school Bike Club events (5-10 kids). Over 24,680 youth participants since 2004.

Holiday Bikes Program

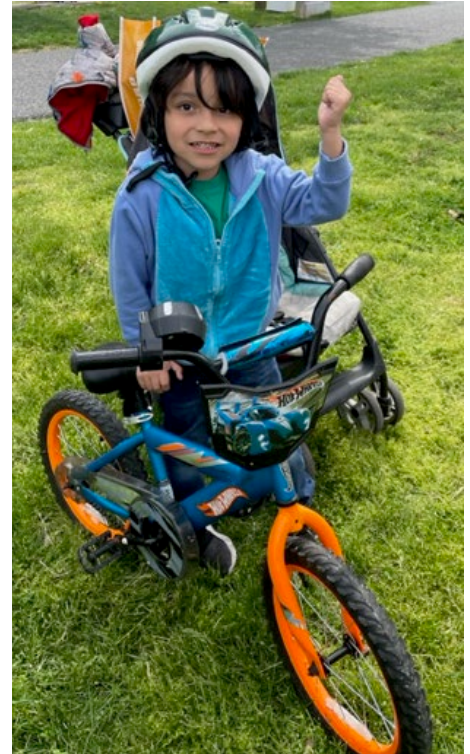
Refurbishing youth bicycles for families with financial hardship during the winter holidays. 723 children have received bikes since 2017.

Everybody Rides LV!

Organized group bike rides around the Lehigh Valley. Includes CAT weekly women's bike rides, weekend bakery rides, Halloween costume rides, Holiday Lights bike ride, full moon rides, and rides with partnering organizations.

Bike Transportation Advocacy

Supporting community investment in bike-friendly infrastructure, traffic calming (see below), bike boulevards, short/long-term bike parking, and multi-use trail connectivity with important destinations.



Walk/Wheel in Our Community

Yield-to-Pedestrians Initiative

Walking and rolling (wheelchairs), the original form of transportation, are also a fundamental form of exercise. CAT's Yield to Pedestrians Initiative educates drivers about crosswalk laws and encourages them to "Slow Down and Look Around".

Traffic Calming Advocacy

Noting excessive vehicle speed as one of the biggest factors of crashes, injuries, and deaths. Encouraging municipal, county, and PennDOT projects to incorporate design elements that promote motor vehicle speeds that are safe for pedestrians (and bicyclists), including most importantly the width and number of lanes, and as appropriate: high-visibility crosswalks, curb extensions, and crosswalk lighting. Urging 25mph speed limits to be adopted for city/borough streets where people walk/wheel.

Speed Studies/Enforcement on local roads

Using CAT-owned radar gun to document driver behavior where traffic calming is needed. Urging equitable enforcement of speed limits to encourage motorists to drive more slowly.





Explore Local Trails

🌳 Promoting THE LINK Trails Network

Helping people discover trails that takes them places right here in the Lehigh Valley. Distributing trail maps and talking one-on-one with bicyclists and pedestrians to advise useful trails based on each person’s abilities, needs and goals. Includes bicycling/walking/rolling for transportation and recreation.



🌳 Advocating for Trail Connectivity

Expanding and maintaining trail connectivity that offers users a more robust network of trails that connects to other trails and to where people live, work, and shop.

🌳 Encouraging Trail Etiquette

Topics include: Be Alert-Communicate and Cooperate, Slow Down When Passing, Scoop the Poop, To Earbud or Not to Earbud, and more.

🌳 Trail Cleanups

Organized by CAT at various times of the year.



Ride LANTA Bus

🚌 Transit Advocacy

Promoting frequent, efficient service, and routes across the Lehigh Valley. Advocating for safe, clean, and comfortable bus stops.



Urging landowners to allow LANTA to install and maintain bus shelters where bus routes pass their property.

Promoting use of on-bus bike racks.

Seeing every transit rider as a pedestrian or bicyclist.





2023 CAT Highlights

2023 marked 30 years of CAT’s service to the Lehigh Valley! From helping families learn what it means to have a safe, working bicycle for their children, to training adults to be awesome bike mechanics so they in turn can help others, to helping individuals obtain and maintain bicycles for essential transportation, CAT is working every day to enhance mobility and community.

In 2023, CAT’s Yield to Pedestrians–Slow Down, Look Around Initiative expanded across the City of Bethlehem. The CAT Bicycle Cooperative was our hub for rebuilding bikes for all kinds of riders. Our Weekly Women’s Bike Rides went further with their first Women’s Bike Overnight to Ringing Rocks. We promoted the useful trifecta of riding LANTA bus, being a pedestrian, and using on-bus bike racks.

Partnerships with community groups expanded. Adult clients attending our 5-week Bike Basics program built their bikes at CAT in Bethlehem and joined our 5-week course consisting of classroom sessions and rides in the City of Allentown.

We overhauled our logo, website, and donor management system, created a Government Relations Committee and expanded the role of CAT volunteer coordinator!

CAT Volunteers/Leadership/Staff

- 5,945 board volunteer hours by 13 board members
- 3,120 volunteer hours by 37 CAT Bicycle Cooperative volunteers
- 1,500 paid staff-hours paid and 720 volunteer staff hours
- 300 committee volunteer hours by additional CAT committee members
- 295 staff-hours for community group bike rides contributed by CAT Ride Leaders
- 248 staff-hours of bike education classes taught by CAT Adult Instructors
- 205 staff-hours taught by CAT Youth Education instructors

CAT Bicycle Cooperative

- 2,304 visits served
- Open 50 weeks => 200 days => 850 hours open to the public
- 361 total bikes rebuilt and renewed!
- 146 youth bikes awarded to local children via CAT Holiday Bikes program
- 35 youth bikes refurbished and awarded at schools and events
- 95 adult bikes refurbished by/for low-income residents
- 85 adult bikes refurbished by volunteer mechanics
- Maintenance and repairs of Bike Bethlehem Bike Share bikes
- 230 tires recycled and 2,400 pounds metal recycled

CAT Adult Classes

- 31 students in 12 Basic Bike Maintenance Classes
- 18 students in 5 Advanced Bike Mechanics Classes
- 8 students in 3 Wheel Building Classes
- 5 students in 1 Smart Cycling Class





CAT Membership

- 406 total memberships
- 230 memberships meeting or exceeding suggested donation (\$50/year)
- 176 memberships, low-income/low-cost (\$0-49)

Adult Bike Programs & Rides

- 440 participants in 50 group bike rides including CAT Weekly Women's Ride, Bakery Rides, Holiday Lights Bike Ride, first-ever CAT Women's Bike Overnight, Jim Thorpe CAT Bike Camping Trip, Ride from Bethlehem to Lights in the Parkway
- 16 clients participated in CAT's Bike Basics 5-week program to build bike, learn traffic skills, and ride!
- Lehigh Valley Bike to Work Week Rides with Mayors in Allentown, Bethlehem, Easton
- Bolstered Ride Leader Team to nine (9) members with enhanced trainings

CAT Youth Education

- 683 youth participants in 30 Bike Education Events
- 315 bicycle helmets fitted for youth
- 15 sessions of CAT Bike Club @William Penn, Thomas Jefferson, and Calypso Elementary Schools
- One-on-one family bike education with CAT Holiday Bikes parents and youth
- Education at community partner events: Revolutions for Inclusion, City of Bethlehem Recreation Summer Camp (Bethlehem Health Bureau) & Yosko Park movie night, Bethlehem Rosefest, Friendship Park Block Party, Pedal for the Future (PA State Police), City of Allentown movie nights

Pedestrian

- "Yield to Pedestrians - Slow Down, Look Around" Initiative launched for City of Bethlehem
- Outreach at community events
- Large street banners up for June-July 2023
- 500 car/fridge magnets printed
- Began Broad Street Speed Study w/ CAT radar gun
- Participated in AARP/United Way of Greater Lehigh Valley Walkability Study

Trails

- Advocated future trail connections on bridges across the Lehigh River in Allentown
- Advocated trail connection between South Bethlehem Greenway and Saucon Rail Trail
- Advocated future west Bethlehem rail trail from Monocacy Way Trail to American Parkway

Transit

- Supported ongoing redesign of Bethlehem Transportation Center (BTC) at Broad and Guetter
- Participated in public meetings to update LANTA bus routes.

More CAT Advocacy

- Advocated 10' sidewalks and crosswalk improvements in the Hill-to-Hill Bridge rehabilitation project.
- Supported Bethlehem "Activate Broad Street" redesign with traffic calming, bike lanes, crosswalk curb extensions.



CAT helps people use bikes for transportation, which takes cars off the road! **Every dollar supporting CAT goes a long way to help the community.** Every person who enters the CAT Bicycle Cooperative or who participates in a CAT program is treated with respect, dignity, and the intention of empowerment through knowledge.



CAT Yield to Pedestrians-Slow Down, Look Around Press Conference, June 2023

CAT Committees

In 2023, CAT’s Committees invigorated CAT leadership and membership, providing input and direction to CAT’s work. Any CAT member can join a committee of your choice. Most committees meet monthly or more often (see the calendar at LVCAT.org)

In addition to the full Board of Directors, the eight (8) CAT committees are:

1. **Executive** – Governance, equity, and the avenue of strategic thinking/planning for the sustainable future of the organization. Chairperson: Bill Meiklejohn
2. **Fundraising** – Works to strengthen and increase CAT financial stability. Seeks grant opportunities to fund CAT programs and general operations. Also working on endowment fund, special appeals, and estate giving. Chairperson: Jennifer Cunningham
3. **Pedestrian** – Walking and rolling, as the most fundamental means of transportation, are human rights. Ensures that sidewalks are safe, attractive, and accessible for everyone by putting pedestrians at the forefront of policy, investments, and design. Chairperson: Shari Wilson - [Learn More!](#)
4. **Transit** –Advocates safe, clean, and comfortable LANTA Bus facilities and access, and to educate/encourage prospective users on the benefits of public transportation. Chairperson: Jennifer Swann – [Learn More!](#)



5. **Youth Education** – Educates children how to ride safely and responsibly. Chairperson – Brian Sherry – [Learn More!](#)
6. **Adult Bicycle Commuter** – Advocates the design, funding, and facilitation of transportation beyond the single-occupant motor vehicle. Chairperson: Edwin Kay – [Learn More!](#)
7. **Government Relations** – Deepening relationships with local and regional decision-makers. Chairperson: Julie Gallagher (thru February 2024)
8. **Nominating Committee** – Oversees nominations to CAT Board of Directors. Chairperson: Brian Sherry
9. **CAT Bicycle Cooperative** – Provides an inclusive community space, centrally located in the Lehigh Valley, for everyone to learn more about bicycling, walking, and riding the bus for transportation. Chairperson: Scott Slingerland – [Learn More!](#)



CAT Board of Directors at Annual Meeting 2023



2023 CAT Community Partners

CAT partners synergistically with other community organizations on a weekly basis, because we know that working together strengthens everyone.

Adult Bike Support Partners: Hogar Crea of Pennsylvania, Treatment Trends (Hope Center, Allentown Center for Recovery), City of Allentown, County of Lehigh

Bike Ride Partners: Bethlehem Health Bureau, Sights for Hope, LEPOCO Peace Center, Delaware and Lehigh National Heritage Corridor, Lehigh Valley Greenways

Youth Bike Ed/School Partners: Calypso Elementary School, Thomas Jefferson Elementary School, William Penn Elementary School, Eastern PA Down Syndrome Center, Pennsylvania State Police Community Affairs, Boy Scouts Minsi Trail Conference, Bethlehem Area Public Library, City of Bethlehem Recreation

Additional Programming Partners: St Luke's Community Health, Lehigh Valley Hospital Network Trauma Prevention (Muhlenberg and Lehigh Valley Cedar Crest), City of Bethlehem Environmental Advisory Council (EAC) (Climate Action), City of Bethlehem Police Department (Youth Ed and Bike to Work), LANTA Bus, PennDOT, Lehigh Valley Planning Commission (LVPC), Northampton Community College Earth Day, Lehigh University Car-Free Day, Muhlenberg College Ecofest



Attended meetings of: City of Bethlehem's Citizens Transportation Advisory Committee (CTAC), Lehigh Valley Transportation Study (LVTS), Northside Alive Neighborhood,

More Activity with Partners:

- Public transit advocate for **LANTA Bus**
- CAT Everybody Rides Program with **Lehigh Valley Greenways Conservation Landscape**. Rides included partnering with **Adventure Cycling Association, Sights for Hope, Treatment Trends, St Luke's, Lehigh Valley Health Network, Cities of Allentown & Bethlehem.**
- Co-organizer of Revolutions for Inclusion family bike ride in Lehigh with **Eastern Pennsylvania Down Syndrome Center** and **Lehigh Outdoor Center**
- Supported Pedal for the Future Youth Bike event with **Pennsylvania State Police** and City of **Bethlehem Police Dept** at Bicentennial Park-Hanover Township
- Smart Cycling/Traffic Skills class for staff of **Community Bike Works**
- Supported **Muhlenberg College** Bike Share Program
- Refurbished and distributed children's bikes through **Hogar Crea, New Bethany, and Bethlehem Area School District**



Sights for Hope Ride, April 2023



CAT Financial Report

January 1 - December 31, 2023

Income

Individual/Family Donations	\$57,285
Organizational Donations	\$1,515
Employer Matching Donations	\$667
Event Income	\$2,405
Grants	\$94,231
Classes	\$12,250
Endowment Income	\$9,175

Total Income \$177,844

In-Kind Donations Received

- Bike Donations
- Volunteer Hours
- Donated Professional Services

Grants Awarded

- PennDOT-LV Transportation Study (LVTS) Transportation Set-Aside (TASA)
- Trexler Trust
- IronPigs Charities
- Lehigh Valley Greenways
- PPL Foundation
- Adventure Cycling Association
- City of Bethlehem Community Recovery Fund
- Bethlehem Morning Star Rotary



Expenses

Total CAT Bicycle Cooperative	\$29,966
Rent and Utilities	\$14,386
Instructor Compensation	\$4,275
Bike Parts, Tools and Supplies	\$7,748
Helmets (adult)	\$885
Other	\$2,672

Total Adult Bike Programs	\$20,653
Ride Leader Compensation	\$14,998
Adult Bike Commuter Expenses	\$1,968
Ride Leader Training & Other	\$3,740

Total Youth Education	\$58,967
Instructor Compensation	\$55,410
Bike Parts for Youth Bikes	\$1,268
Helmets	\$2,289

Total Fundraising	\$12,207
Donor Management Software	\$3,307
Promotion and Communications	\$2,012
Swag Purchase	\$4,812
Other	\$2,076

Total Pedestrian	\$5,108
Street Banners	\$3,940
Yield to Pedestrians Magnets	\$700
Other	\$468

Total General Expenses	\$70,457
Payroll Expenses	\$59,241
Healthcare	\$2,888
Liability Insurance	\$3,110
Merchant Fees	\$1,290
Other	\$3,928

Total Expenses \$197,358

As of 12/31/2023, Net Income-Expenses = -\$19,514 pending grant reimbursements of \$22,000



A Big Thanks to 2023 Volunteers!

Your helping is the heartbeat of CAT...

CAT Bicycle Cooperative - Tim Phillips, Predo Nisic, Steve Slutter, Steve Bongardino, Anna Zawierucha, Dave Gottlieb, Elliot Warren, Gale Maleskey, Katja Kruppe, Dawn Dengler, Laura Navitsky, Cass G., Edwin Kay, Mark Latvokoski, Gary Madine, Ben Marston, Mark Krajci, Bill Meiklejohn, John Korpics, Dale Bieber, Adam Broggi, John Hoffer, Will Hoy, Bill Schaefer, Eric Shubert, Noah, S., Kellyn Slingerland, Andy Stazi, Brady Vandever, Jesus Zaldivar, Anita Wong, Anita Therkildsen

Youth Bike Education Events - Meg Mikovits, Kelly Allen, Katja Kruppe, Anna Zawierucha, Marie Brown, Lukas Maguino, Sissy Kennedy, Edwin Kay

Adult Bike Programs & Rides - Anne Felker, Ayana Brown, Jennifer Cunningham, Tim Phillips, Brian Sherry, Kelly Gerhart, Edwin Kay, Don Kelly,

CAT Pedestrian Committee - Shari Wilson, Jannie Kay, Jennifer Swann, Kelly Gerhart

CAT Transit Committee - Mark Gatti, Craig Beavers, Jennifer Swann, Tim Phillips

CAT Government Relations Committee - Julie Gallagher, Dave Gottlieb, Anna Zawierucha, Anne Felker, Brian Sherry, Jennifer Swann

CAT Fundraising Committee - Jennifer Cunningham, Lisa Lubin, Anne Evans, Bill Meiklejohn, Elizaveta Mankovskaya



CAT Bicycle Cooperative, Summer 2023



A Special Thank You

to all who supported CAT in their unique ways during 2023...

CAT Supporters

Tony	Amanda Daja	Adam Hoff	Jason Merson	Dave Scalia
Mark Aaron	Joseph Daknis	John Hoffer	Joel Mohler	William Schaefer
Darren Aboyou	Virginia Delph	Robert Hopkins	Kris Moore	Mike Scharf
Alan Abraham	Dawn Dengler	Damian Howland	Jessica Moran	Matthew Schlegel
Sandra Alicia	Jonathan DeRaymond	Rachel Hutnick	Jehan Moustafa	Scott Schultz
Aaron Allen	Dora Dilan	Robert Hyatt	Amy Munson	Daniel Schwartz
Michael Altieri	Emily Dings	Jodi Ireland	Gary Musler	Derek Scott
Jose Alvarez	Joan Dooley	David Johnson	Elizabeth Neslerode	Paul Seefeldt
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Lu Bivona	Reba Fascella	Steven Kraft	Robert Peruzzi	Steven Slutter
Andrew Bollinger	Anne Felker	Bruce Kramer	Tim Phillips	William Smith
Steven Bongardino	Scott Fenstermacher	Steven Krawiec	Edward Piekara	Greg Smith
James Bowles	Timothy Ferry	Rick Kurcina	Estefania Pierce	Bruce Snyder
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Adam Broggi	Julie Gallagher	Kyle Leboutitz	Tom Ransom	Dennis Strong
Anthony Bronico	Elyse Garcia	Kevin Leiter	Heather Reenock	Jennifer Swann
Michael Brown	Manny Garcia	Emrick Leshko	Christopher Regeg	Anita Therkildsen
Ayana Brown	Nicole Gaska	Allen Lewis	J. William Reynolds	John Tocado
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Anne Connors	Peter Hepler	Bailey McDonald	Jyotin Sachdev	George Wu
Jean Coombs	Robert Herzog	Bill & Marie Meiklejohn	Philip Salen	Jacob Yatsko
Rosabel Correa	Barbara Hidalgo	Megan Meiklejohn	Carol Sampson	Ronald Young
Tulio Cruz	Cliff Hillis	Wendy Meixell	James Sanders	Jesus Zaldivar
Catherine Cummings	Bruce Hochman	Rosa Melendez	Melanie Sattler	Anna Zawierucha
Jennifer Cunningham	Diana Hodgson	Katie Mello	Jevan Savage	Joseph Zubia
	Harold Hoeschen	Mary Merlo	Scott Savett	



Supporting Organizations

Action Wheels Bike Shop
American Bicycling Education Association
Bike Bethlehem
Austin's Auto Service
Bethlehem eBikes
Bollinger Insurance
Cafe the Lodge

City of Bethlehem
Community Bike Works
Delaware and Lehigh National Heritage Corridor
Eastern PA Down Syndrome Center
Fitness Central Bike Shop
Harry C. Trexler Trust
Hogar Crea International
Johnson and Johnson
KLA Foundation

Kraft-Hillman Family Fund
LANTA Bus
Lehigh Valley Greenways
Lehigh Valley Planning Commission
Lehigh Valley Transportation Study
Microsoft Corporation
Moravian College
PA Department of

Conservation and Natural Resources
PA Transport Center
PennDOT
Pennoni Associates
Pfizer
Sights for Hope
Sign and Print
Strader and Associates
THE LINK Trails Network

Treatment Trends/
Allentown Center for Recovery "The Center"
Trek Bikes-Allentown and Easton
United Way of Greater LV

What an amazing community! Thank you everyone!



1CAT Bakery Ride, Oct 2023 (Photo by Joan Dooley)



CAT's Top Goals for 2024

1. **Build a New CAT Bicycle Cooperative** – The search is on to expand our facility to a larger space so that we can serve more people and do more for the community.
2. **More Community Engagement** – Mobilize CAT's wide range of members for more CAT-led bike rides, events and volunteering. Provide more bikes and support for "necessity" cyclists with low/moderate-income or who are recently released from incarceration. Encourage more people to bike to work.
3. **Fundraising** - Better track donors and clients and connect with more corporate donors. Plan larger-scale fundraising event for 2024.
4. **Expand Yield to Pedestrians Initiative** – to educate drivers on the law and encourage them to Slow Down and Look Around. Initiative rollout to include survey, street banners, events, and prizes



William Penn Bike Club, Spring 2023



Your Support Matters!

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success.

Please make contributions online via LVCAT.org or mail to:

CAT-Coalition for Appropriate Transportation
1935 W Broad St
Bethlehem, PA 18018

Consider donating towards CAT's Endowment Fund, including CAT in your estate planning, or supporting any of our programs directly.

If you have recently donated, **we appreciate your support very much** and will do our best to make it go a long way to benefit the community! Thank You!





COALITION FOR APPROPRIATE TRANSPORTATION

CAT Means Choices...

For You...For Community...For Planet!

Educate – Empower – Enjoy



Donate to support CAT today!

CAT is a 501(c)(3) non-profit organization serving the Lehigh Valley

CAT Leadership 2023

Board of Directors

Bill Meiklejohn*, President

Jennifer Cunningham*, Vice President

Edwin Kay*, Treasurer

Shari Wilson*, Secretary

Anne Felker*

Julie Gallagher* (thru Feb 2024)

Brian Sherry*

Jennifer Swann

Ayana Brown

Lisa Lubin

Gary Madine

Predo Nisic

Tim Phillips*

Anna Zawierucha

Kelly Gerhart (thru Oct 2023)

*member of CAT Executive Committee

Staff and Support

Scott Slingerland*, Executive Director

Anne Evans, Grants Advisor

Jason Schiffer*, Attorney

Wayne Strader, CPA, Accountant

*Board of Directors members ex-officio

Contact CAT

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