



2019 Annual Report

Adopted at CAT Annual Meeting on March 2, 2020








What does CAT stand for?

CAT improves mobility, celebrates our community and the environment, through [education](#) about [safe pedestrian access](#), [bicycling](#), [public transportation](#), and local [trail systems](#).

CAT – Coalition for **A**ppropriate **T**ransportation works to improve mobility for everyone. Improved walking, bicycling and transit provides a higher quality of life. More transportation choice means improved health and wellness, less traffic congestion, reduced carbon dioxide emissions and pollution, and fewer automobile crash deaths and life changing injuries. Curbing our use of the automobile fights suburban sprawl, obesity and increasingly high medical costs. **CAT** provides programs that help people enjoy car-free options through the following initiatives:



CAT's Top Programs

Bike Somewhere Today


-  **Operating the CAT Bicycle Cooperative**
-  **Adult Classes** (Park Tool School Basic & Advanced Mechanics, CyclingSavvy, Traffic Skills)
-  **LVBike2Work** (adult commuter)
-  **Bike Smart Lehigh Valley** (youth bicycling education)
-  **Advocating savvy bicycling for all** (including outreach to motorists)



Walk in Your Community





-  **Yield to Pedestrians campaign**
-  **Traffic Calming advocacy**

Enjoy LANta Bus

-  **Promoting "Try Transit"**
-  **Organizing Adopt-a-Bus Stop**



Love Your Local Trails

-  **Advocating for THE LINK Trail Network**
-  **Trailside Family Bike Checks** (w/ LV Greenways)
-  **Encouraging Trail Etiquette**
-  **Adopt-a-Trail: Monocacy Way (B'hem)**



These four major modes of transportation provide a more active lifestyle, greater personal vitality, and healthy well-being to people of the Lehigh Valley.

CAT's Top Accomplishments in 2019

In 2019, CAT celebrated **25 years** of offering sustainable transportation options in the Lehigh Valley!

CAT's **Adopt-a-Bus Stop program** partnered with LANta, coordinating volunteers weekly to keep the Bethlehem Transportation Center clean and tidy throughout the year. CAT and LANta also teamed with additional volunteers for a **block-wide cleanup** in September 2019.

The **CAT Bicycle Cooperative** logged over **1,100 community member visitors** who learned bicycle maintenance and volunteered their time helping others. Through the **Adult Bicycle Commuter Training** program, CAT was able to assist over 45 adults and teenagers to learn traffic skills and build bikes to use for transportation to work or school.

- **16 adult students** rocked **CyclingSavvy** (5 women and 11 men, 3 of which became national-level instructors in February 2020!)
- **22 students** completed the 4-hour **Basic Bike Maintenance Class** and **4 students** mastered the 16-hour **Advanced Mechanics Class**.

CAT's popular **Holiday Bikes program** ran for a 3rd year, rebuilding **50 bikes** for gifts from parents to their children.

Through CAT's **Bike Smart Lehigh Valley** program, certified instructors and community members orchestrated **21 Bike Day** events/presentations at local elementary schools and community centers, teaching over **2,294 children**.

Lehigh Valley Bike to Work Week held in May, included 3 group bike rides, and encouraged people all over Lehigh and Northampton Counties to ride their bikes for healthy transportation.



More CAT Action in 2019

- Offered **Bike Shop Night** that brought together the staff of 14 area full-service bicycle shops to discuss advocacy issues and how bicycling education can benefit everyone
- Members of City of Bethlehem **Citizens Traffic Advisory Committee (CTAC)** to offer the following:
 - Pedestrian Safety Enforcement Program & Bike Bethlehem bike share program
 - Maintained an online map of all bike parking locations in B'hem
- Filmed the video, "**Avoiding Truck Drivers' Blind Spots**", with American Bicycling Education Association
- Spoke up at monthly meetings of **Lehigh Valley Transportation Study** with Lehigh Valley Planning Commission
 - Proponents of LVPC Multimodal Working Group, Walk/RollLV plan, and Live pedestrian flash mob event
 - Proposals to FutureLV regional plan for bike safety, pedestrian safety, and public transit amenities
 - Attended LTAP classes for ADA access, traffic safety, pavement markings
- **LANta Bus** - supporting necessity riders and encouraging more people to try transit
 - Leading the way for Broad & Guetter B'hem Transportation Center upgrades and ADA improvements
 - Promoting bus bike racks and helping people with trip planning
- **Trailside Family Bike Checks** and trail etiquette banners (designed by CAT member Jay Frankett) in partnership with Lehigh Valley Greenways and Delaware and Lehigh National Heritage Corridor
- Earth Day & Car-Free Day at Lehigh University, Earth Day at Northampton Community College
- **Bike2Work presentations** at United Way and D&L offices
- **Weekly Women's Bike Rides**, Full Moon rides, Ride to IronPigs game, Jim Thorpe 3-day bike camping trip
- Supported Touchstone Theatre's Festival UnBound via **Agile Rascal Bicycle Touring Theatre's** "To Hunt a Wild Utopia"
- **CAT Leadership** visits to New York City (Transportation Alternatives) and Philadelphia (Philly Bicycle Coalition)
- CAT booth at **Philly Bike Expo** for bicycling in the Lehigh Valley for LINK trails and CyclingSavvy



CAT's Top Goals for 2020

1. Adopt-a Bus Stop - Expand to support volunteers in Allentown and Easton in partnership with LANta and local social service agencies. *Obtain sponsorship to support CAT's coordination.*
2. Walk Somewhere Today – Continue outreach to local municipalities and PennDOT to create vibrant communities by **incorporating ADA accessible, pedestrian-friendly, and traffic calming** street designs in every project. *Made possible by your membership support!*
3. Bike Smart Lehigh Valley - **Teach more children smart and fun bicycling** with Bike Day events and After-School Bike Club. *Made possible through funding from Lehigh Valley Transportation Study and PennDOT.*
4. CAT Bicycle Cooperative – Provide expanded Thursday evening hours - Offer high-class mechanical instruction through human interaction and hands-on learning. Reach and support necessity cyclists through BikeBuild/CyclingSavvy scholarships. Reach club and fitness riders to empower bicycling for enjoyable transportation. *Made possible through a grant from Central Bucks Bike Club and your membership support!*
5. Love Your Local Trails – Coordinate seven (7) Trailside Family Bike Check pop-up events along local trails (D&L Trail at Sand Island, Hugh Moore Park-Easton, and other locations). *Made possible by a grant from Lehigh Valley Greenways.*

Your Support Matters!

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success. See our 2019 Financial Report and 2020 Budget on the following pages.

Please make any contributions online via LVCAT.org/lvcat/join-now/ or mail to:

CAT-Coalition for Appropriate Transportation
 1935 W Broad St
 Bethlehem, PA 18018

If you have recently donated, **we appreciate your support very much** and will do our best to make it go a long way to benefit the community! Thank You!



CAT Financial Report

Jan 1-Dec 31, 2019

Income

| | |
|---------------------|------------------|
| Member Donations | \$23,803 |
| Grants | \$50,671 |
| Classes | \$2,135 |
| Total Income | \$76,609* |

*does not include grant reimbursements of \$7655 received in January 2020

Expenses

| | |
|------------------------------|----------|
| Bicycle Cooperative Supplies | \$3,198 |
| Events | \$548 |
| Communications, website | \$1,493 |
| Office supplies | \$1,112 |
| Computers | \$516 |
| Dues, Fees, Licenses | \$713 |
| Insurance | \$1,334 |
| Rent and Utilities | \$11,126 |
| Building Improvements | \$1,196 |

Bike Smart Lehigh Valley (youth education)

| | |
|-----------------------------|-----------------|
| Instructors/Staff | \$41,035 |
| Bike Helmets | \$5,596 |
| <u>Promotion & misc</u> | <u>\$2,486</u> |
| Total Bike Smart LV | \$49,117 |

| | |
|-----------------------|-----------------|
| Other Compensation | \$9,425 |
| Employment Taxes | \$4,626 |
| Adopt-a-Bus Stop | \$368 |
| <u>Miscellaneous</u> | <u>\$546</u> |
| Total Expenses | \$85,317 |

Bank Balance (as of 12/31/2019) \$11,529*

*does not include grant reimbursements of \$7655 received in January 2020

In-Kind Donations Received

- Adopt-a-Bus Stop Program
- Bike Donations
- Volunteer Hours
- Professional Services



CAT Budget

Fiscal Year 2020

Income (forecasted)

| | |
|---------------------|-----------------|
| Member Donations | \$28,000 |
| Grants | \$67,000 |
| Classes | \$3,700 |
| Total Income | \$98,700 |

Expenses (forecasted)

| | |
|------------------------------|----------|
| Bicycle Cooperative Supplies | \$3,000 |
| Events | \$1,000 |
| Communications, website | \$1,500 |
| Office supplies | \$1,000 |
| Computers | \$200 |
| Dues, Fees, Licenses | \$750 |
| Insurance | \$1,900 |
| Rent and Utilities | \$12,000 |
| Building Improvements | \$800 |

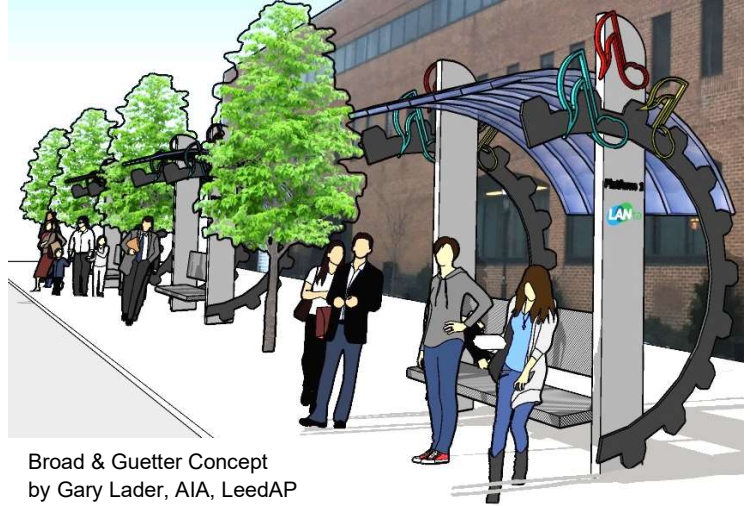
Bike Smart Lehigh Valley (youth education)

| | |
|-----------------------------|-----------------|
| Instructors/Staff | \$50,000 |
| Bike Helmets | \$7,000 |
| <u>Promotion & misc</u> | <u>\$2,500</u> |
| Total Bike Smart LV | \$59,500 |

| | |
|-----------------------|-----------------|
| Other Compensation | \$13,000 |
| Employment Taxes | \$3,000 |
| Adopt-a-Bus Stop | \$500 |
| <u>Miscellaneous</u> | <u>\$550</u> |
| Total Expenses | \$98,700 |

CAT programs funded by Grants (open into 2020)

- PennDOT-Lehigh Valley Transportation Study (LVTS) Transportation Set-Aside (TASA) (Bike Smart LV)
- Lehigh Valley Greenways Mini-Grant (Trailside Family Bike Checks)
- Central Bucks Bicycle Club (Adult Bike-to-Work)



A Special Thank You

to all who volunteered and helped in their unique ways during 2019...

Youth Volunteers

Aaron P.
Athena
Bryson T.
Calvin
Cass G.
Cheyanne S.
Dasani
Destiney G.
Francisco C.
Isaac W.
Jayden T.
Leighanne G.
Lukas M.
Max V.
Onasis V.
Tyrone C.
William H.
Zahiere P.
Zaire O.

Becky Wasilewski
Benton Schwartz
Bethany Towne
Bill Meiklejohn
Bob Coyle
Brian Baum
Brian Greene
Brian Sherry
Bud Hackett
Carol Bjork
Charles Ames
Charles Lyman
Chris Billig
Craig Tillman
Connor Burbridge
Daniel
David Johnson
Dawn Dengler
Don Kelly
Donna Forsythe
Doug Heath
Edwin Kay
Emily Oberg
Eric Gurner
Ethan Hahn
Fazlee Majeed
Frank Pavlick

Gary Lader
Gary & Tim Madine
Gary Warren
Genaro Ferreira
Gwen Kay
Harold Hoeschen
Henry Meeker
Jason Schiffer
Jason & Autumn Reif
Jason Porter
Jay Frankett
Jennifer Swann
Jim Fullerton
Joe Cajuste
Joe Feist
John Hoffer
Joe Jablonski
John Alumasa
John Billitz
John Catino
John Schubert
Jordi Agramonte
Joseph Kohler
Julie Corredato
Julie Gallagher
Julie Vitale
Katja Kruppe

Kelly Scott
Ken Robertson
Kevin Barton
Kristin Illick & Jeff Frank
Krystle Bossert
Juan Hernandez
Lisa Roberts
Margo Hillman
Martha Christine
Michelle & Wayne Strader
Noelle & Dan Schwartz
Pat & Sandra Corpora
Paul Fisher
Predo Nisic
Richard Baldock
Robert Hollingsworth
Ron Kanarr
Ron Teodoro
Ryan Hulvat
Sergio Handal
Scott Slingerland
Shari Wilson
Stephanie Fisher
Steve Kraft
Steve Magditch
Tammy Doran
Tim Ferry

Tom Darcy
Tomias Hinchcliff
Tony Pagliardi
Tim Phillips
Tina Lawrence
Zane Kratzer

Organizations

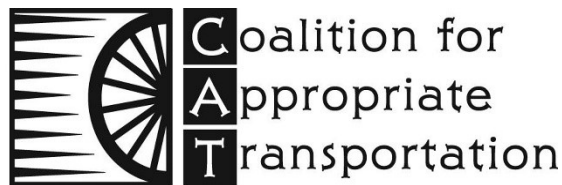
American Bicycling
Education Association
Bethlehem Area Public Library
Bethlehem Health Bureau
Boys & Girls Club of Easton
Central Bucks Bike Club
D&L National Heritage Corridor
Easton Area P.A.L.
Fitness Central Bike Shop
Genesis Bicycles
J.G. Press
LANta Bus
Lehigh Valley Planning Commission
Minerals Technologies
Piscitello Law
Saucon Valley Bikes
Strader & Associates
Trek Bikes-Allentown

Adult Supporters

Allison Baum
Andrew Goldman
Anne Felker
Barrett Ladd
Beatrix Watt



CAT wishes to acknowledge the efforts of **exemplary volunteers** who each shared over 50 hours in 2019: Predo Nisic (252 hours!!), Joe Feist (250 hours), Bill Meiklejohn (192 hours), Gary Madine (140 hours), Edwin Kay (95 hours), Tim Ferry (70 hours), Anne Felker (60 hours), Robert Hollingsworth (64 hours), Jennifer Swann (weekly w/ Adopt-a-Bus Stop), and John Schubert (bicycling advocacy champion).



CAT Means Choices

...for you
...for community
...for planet

Educate – Empower – Enjoy



Try Transit

Take a Walk

Ride a Bike

Love a Trail

Donate to support CAT today!

CAT is a 501(c)(3) non-profit organization.

CAT Leadership 2019

Staff & Support

Scott Slingerland, P.E. Executive Director
Frank Pavlick, Advanced Mechanics
Wendy Riedy, Website/Technology
Jason Schiffer, Attorney
Wayne Strader, CPA, Accountant
Jay Frankett, Graphic Design
Gary Lader, AIA, Architect

Board of Directors

John Schubert, President
Brian Sherry, Vice President
Jennifer Swann, Secretary
Edwin Kay, Treasurer
Anne Felker
Julie Gallagher
Barrett Ladd
Charles Lyman
Gary Madine
Bill Meiklejohn
Shari Wilson



Contact CAT

CAT-Coalition for Appropriate Transportation
1935 West Broad Street
Bethlehem, PA 18018
(610) 954-5744
CAT@lvcat.org
facebook.com/lvcat/