



2022 Annual Report

Approved by CAT Leadership on March 7, 2022



What does CAT stand for?

CAT improves mobility, celebrates our community and the environment, through [education](#) about [safe pedestrian access](#), [bicycling](#), [public transportation](#), and local [trail systems](#).




CAT—Coalition for Appropriate Transportation works to improve mobility for everyone. Improved walking, bicycling and transit provides a higher quality of life. More transportation choice means improved health and wellness, less traffic congestion, reduced carbon dioxide emissions and pollution, and fewer automobile crash deaths and life changing injuries. Curbing our use of the automobile fights suburban sprawl, obesity and increasingly high medical costs. **CAT** provides programs that help people enjoy car-free options through the following initiatives:

CAT's Top Programs

Bike Somewhere Today

-  **CAT Bicycle Cooperative**
-  **Adult Classes** (Park Tool School Basic & Advanced Mechanics, Wheel Building, CyclingSavvy, Smart Cycling/Traffic Skills)
-  **LVBike2Work** (adult commuter)
-  **Bike Smart Lehigh Valley** (youth bicycling education)
-  **Everybody Rides** (bicycling outreach in the community)





Walk in Your Community

-  **Yield-to-Pedestrians** campaign
-  **Traffic Calming** advocacy
-  **Speed Studies** on local roads

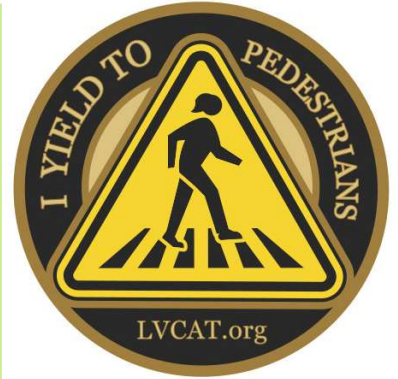
Enjoy LANta Bus

-  Promoting "Take Pride in Your Ride"
-  Adopt-a-Bus-Stop Program

Love Your Local Trails

-  Advocating THE LINK Trails Network
-  Trailside Family Bike Checks (w/ LV Greenways)
-  Encouraging Trail Etiquette
-  Trail Cleanups

These four major modes of transportation provide a more active lifestyle, greater personal vitality, and healthy well-being to people of the Lehigh Valley.



CAT's Top Accomplishments in 2021

2021 was a year of engagement for CAT. The second year of the COVID-19 pandemic kept us cautious, but in the open air did we ride! In all, CAT led **40 bike rides** with **262 participants**. CAT's "Everybody Rides" events invited partnerships with other local organizations, such as Afros in Nature for a spring ride on the D&L Trail in Easton and a fall ride from Bethlehem to Hellertown. CAT tandem bikes met up with Sights for Hope for a ride on the Ironton Rail Trail. With Café the Lodge we rode weekly from August into the chill of October. Other rides got us going with Moravian College students, Historic Bethlehem Partnership, and LEPOCO's Bike/Walk-a-thon. CAT's Weekly Women's Rides, Bakery Rides, Halloween Costume and Holiday Lights Rides were also very popular. For each ride, CAT provided route planning, on-ride mech support, and traffic tips.

The high demand for bicycle maintenance classes continued in CAT's Bicycle Cooperative with **104 adult students** in **25 classes**. In all, **52 students** completed the 4-hour Basic Bike Maintenance Class, **4 students** mastered the 16-hour Advanced Mechanics Class, **10 students** rolled the Wheel Building Class, **12 students** rocked the Smart Cycling/Traffic Skills Class, and **26 students** participated in off-site bike seminars.

In November and December, CAT focused on refurbishing children's bicycles with small volunteer teams. CAT's popular Holiday Bikes program ran for a 4th year – volunteers rebuilt **154 bikes** as gifts from parents to their children. The program was so popular, we extended it into February 2022 to serve families on the waiting list.

Through CAT's Bike Smart Lehigh Valley youth program, certified instructors and community members orchestrated **19** small-scale Bike Day events, with **256 children** attending – a 297% increase from 2020's deep pandemic.

Beyond the bike, CAT's pedestrian committee coordinated **5 community cleanups** with **74 volunteers** picking up **1,350 lbs** of trash off local trails (D&L Trail @Sand Island, Canal Park-Allentown, and the Monocacy Way Trail). CAT also hosted cleanups at LANTA's Bethlehem Transportation Center and the first ever **4-mile Litter Walk cleanup** from CAT to center city Allentown along W Broad St & Hanover Ave.





CAT Committees

In 2021, CAT's Committees invigorated CAT leadership and membership, providing input and direction to CAT's work. CAT members, you are invited to join a committee of your choice. Committees meet monthly or more often (see the calendar at [LVCAT.org](https://www.lvcats.org))

In addition to the full Board of Directors, the seven (7) CAT committees are:

1. **Executive** – Governance, equity, and the avenue of strategic thinking/planning for the sustainable future of the organization. Chairperson: Jennifer Swann
2. **Fundraising** – Works to strengthen and increase CAT financial stability. Seeks out grant opportunities to fund CAT programs and general operations. Also working on endowment fund, special appeals, and estate giving. Chairperson: Bill Meiklejohn
3. **Pedestrian** – Walking and rolling, as the most fundamental means of transportation, are human rights. Ensures that sidewalks are safe, attractive, and accessible for everyone by putting pedestrians at the forefront of policy, investments, and design. Co-chairpeople – Shari Wilson and Julie Corredato - [Learn More!](#)
4. **Transit** –Advocates for safe, clean, and comfortable LANTA Bus facilities and access, and to educate/encourage prospective users on the benefits of public transportation. Chairperson: Julie Corredato – [Learn More!](#)
5. **Youth Education** – Educates children how to ride safely and responsibly and to be good citizens of the roadways. Chairperson – Brian Sherry – [Learn More!](#)
6. **Adult Commuter** – Advocates to design, fund, and facilitate transportation beyond the single-occupant motor vehicle. Chairperson – Edwin Kay – [Learn More!](#)
7. **CAT Bicycle Cooperative** – Provides an inclusive community space, centrally located in the Lehigh Valley, for everyone to learn more about bicycling, walking, and riding the bus for transportation. Chairperson – Scott Slingerland – [Learn More!](#)

CAT Activity in 2021

- January – Wheel Building/Mechanics classes and winter bike ride at CAT Bicycle Cooperative
- February – CAT leaders join PennDOT/LTAP Traffic Calming Class
- March – Out of Hibernation bike ride. CAT Bicycle Cooperative cranking!
- April – Urging City of Bethlehem to promote sustainability/trail connectivity for Martin Tower redevelopment
- May – Lehigh Valley Bike to Work Week and Bike Club @ William Penn Elementary
- June – Litter Walk Cleanup with LANTA Bus from CAT to center city Allentown along W Broad St/Hanover Ave
- July – Support for Allentown EAC’s Micromobility Resolution; CAT appears on WDIY 88.1 with Lehigh Valley Planning Commission
- August – CAT maintains Bike Bethlehem bike share bikes; CAT bakery ride to east Allentown
- September – Bike Education Night with Scouts at Rodale Fitness Park (Trexlerstown) and Forks Township; Bethlehem’s Activate Broad Street Plan released.
- October – CAT bike camping trip to Jim Thorpe; Weekly bike rides with Café the Lodge in Southside Bethlehem; Support for Allentown’s Riverside Drive trail connectivity, B’hem Halloween Parade
- November – Philly Bike Expo booth with CyclingSavvy/American Bicycling Education Association
- December 2021-Jan 2022 – CAT Holiday Bikes program refurbished 154 donated children’s bicycles for local families with financial hardship, included new helmets and bike education (made possible with over 600 volunteer hours!)



CAT Litter Walk Cleanup
from B'hem to Allentown



Partnerships

- Spoke up at **Lehigh Valley Transportation Study** monthly meetings hosted by Lehigh Valley Planning Commission
- Member, City of Bethlehem **Citizens Traffic Advisory Committee (CTAC)**
- Public transit advocate for **LANta Bus**
- Partner with **Moravian University, Muhlenberg College** Earth Day, and **Lehigh University** Car-Free Day
- Six-week Bike Club program @**William Penn Elementary School** with **Moravian University/City of Bethlehem Police Departments** and **Bethlehem Health Bureau**
- Everybody Rides Program with **Lehigh Valley Greenways Conservation Landscape**. Rides included partnering with **Afros in Nature, Sights for Hope, Café the Lodge, LEPOCO, and Historic Bethlehem Partnership**
- Co-organizer of Revolutions for Inclusion family bike ride in Slatington with **Eastern Pennsylvania Down Syndrome Center** and **Lehigh Outdoor Center**
- Supported Pedal for the Future Youth Bike event with **Pennsylvania State Police** and City of **Bethlehem Police Dept** at Bicentennial Park-Hanover Township
- Smart Cycling/Traffic Skills class for staff of **Community Bike Works**
- Distributed refurbished children's bikes through **Hogar Crea, New Bethany Ministries, Boys & Girls Club of Bethlehem**



CAT's Top Goals for 2022

1. **Get More People Biking** – Hold more CAT-led bike rides for a wide range of community members and organizations. Through the CAT Bicycle Cooperative, provide bikes and support for “necessity” cyclists with low-income or who are recently released from incarceration. Encourage more people to bike to work.
2. **Take Back the Streets** – Redesign streets for better biking and traffic calming - to welcome people who want to bike around with fewer/slower cars, including creation of bicycle boulevards that form cross-town routes. Examining where bike lanes can be appropriate and advocating for best design practices.
3. **Take Pride in Your Ride Contest** – Aimed at encouraging positive awareness about public transportation, citizen responsibility, reducing littering, and beautifying LANTA bus stops. Submissions of visual art, slogans, and personal stories/writing/poetry to win prizes!
4. **Yield to Pedestrians Campaign** – to educate drivers on the law and encourage them to slow down and look around. Campaign to include a driver survey, street banners, events, and prizes!
5. **CAT Bike Mechanic Certification Program** – Offer first-class mechanical instruction through human interaction and hands-on learning. Hold more classes, including ride leader/instructor training. Classes combine for bike mechanics and others who share their bicycling knowledge on a professional level.
6. **Build a New CAT Bicycle Cooperative** – The search is on to expand our facility to a larger space so that we can serve more people and do more for the community.
7. **Strengthen CAT's Finances** – Establish funding to pay staff salaries, including grants, endowments, estate planning/giving, and searching for more benevolent donors.
8. **Diversity-Equity-Inclusion** - Expand CAT leadership to represent Black, Indigenous, People of Color and LGBTQ community members, as well as those who are regular LANTA Bus riders. Empower CAT youth members to take a bigger role. Please contact CAT if you know a candidate for a board position.



Your Support Matters!

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success.

Please make contributions online via LVcat.org/lvcat/join-now/ or mail to:

CAT-Coalition for Appropriate Transportation, 1935 W Broad St, Bethlehem, PA 18018

If you have recently donated, **we appreciate your support very much** and will do our best to make it go a long way to benefit the community! Thank You!

CAT Financial Report

Jan 1-Dec 31, 2021

Income

Individual/Family Donations	\$40,583
Organizational Donations	\$2,671
Grants	\$41,322
<u>Classes</u>	<u>\$10,440</u>

Total Income \$95,016

In-Kind Donations Received

- 60 LANTA Bus Passes
- 220 Bike Donations
- 3,694 Volunteer Hours at CAT Bicycle Co-op
- 5,732 Board Volunteer Hours
- 462 Volunteer Hours at community events
- Professional Services

CAT Programs Funded by Grants

- Youth Bike Ed: PennDOT-Lehigh Valley Transportation Study (LVTS) Transportation Set-Aside (TASA)
- Trailside Family Bike Checks & Everybody Rides: Lehigh Valley Greenways Mini-Grant
- Bike Bethlehem Bike Share bike maintenance

Expenses

CAT Bicycle Cooperative	
Rent & Utilities	\$12,174
Instructor Compensation	\$3,200
Communications	\$1,500
Bike Parts & Supplies	\$3,056
Fees, Licenses, Insurance	\$1,717
<u>Other</u>	<u>\$1,590</u>

Total CAT Bicycle Cooperative \$23,237

Youth Education	
Instructor Compensation	\$21,185
Helmets	\$1,144
<u>Promotion & Misc</u>	<u>\$483</u>

Total Youth Education \$22,812

Adult Commuter	
Trailside Bike Checks	\$950
<u>Other</u>	<u>\$217</u>

Total Adult Commuter \$1,167

Fundraising	
Promotion & Communications	\$1,092
Philly Bike Expo	\$1,206
<u>Other</u>	<u>\$291</u>

Total Fundraising \$2,589

Total Pedestrian \$264

Total Transit \$69

General Expenses	
Staff Compensation	\$19,973
Payroll Taxes	\$2,966
<u>Officers' Insurance, Other</u>	<u>\$1,324</u>

Total General Expenses \$24,263

Total Expenses \$74,401



2021 CAT Award Winners

Ron Teodoro – Keeping it Clean Award

Yani Brown - New Ride Leader Award

Steve Slutter – New Volunteer Award

Anna Zawierucha – New Volunteer Award

Predo Nisic – Super Volunteer Award

Jennifer Cunningham – FUN-raising Award

Wayne & Michelle Strader – Crunching the Numbers Award

Shari Wilson – Slow Down and Look Around Award

Gary Madine – Towing a Bike with a Bike Award

Anne Felker – Everybody Rides Award

Jennifer Swann – Calm, Cool & Collected Presidential Award!



In Memory of Barrett Ladd –

On June 29, 2021, friend of CAT and the bicycling community passed on. Throughout his career in the bike biz, Barrett worked as northeast regional rep for Trek Bicycles, Suntour bike company, and numerous bike shops. Barrett was not only CAT's landlord for 10 years, he was also an ardent supporter of CAT and our work. Barrett was an ambassador for cycling, an inventor, and a friend who would help anyone when they needed it. Rest in peace, Barrett.

A Special Thank You

to all who volunteered and helped in their unique ways during 2021...

Supporters

Adam Hoff
 Al Wurth
 Alan & Marsha Abraham
 Alan Fernandez
 Alan Hulsizer
 Alex Ogeka
 Alexander Cabrera
 Allen Bunn
 Alturiz Pena
 Alyssa Rodriguez
 Andrew Havas
 Andrew Kaye
 Andy Ramos
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 Anne Felker & Don Kelly
 Anna & Sebastian Zawierucha
 Anne Bean & James Reese
 Art Lyons
 Aslynn Parzanese
 Ayana Brown
 Barbara O. Rowley
 Barrett Ladd
 Ben Guthrie
 Ben Malz
 Ben Marston
 Benjamin Quintana
 Bernard Zavatore
 Beth Hahn
 Bill Elliston
 Bill Meiklejohn
 Bob and Gina Abbott
 Bob Montgomery
 Bradley Juma
 Bradley Klein
 Brendan Moyer
 Brett & Kerra Field
 Brian Sherry
 Bruce Snyder
 Bruce Zahn
 Carlos Ramirez
 Casey Paschall
 Cheryl Tarantino
 Chris Barlip
 Chris Billig
 Chris Briggs
 Chris Letourneau
 Chris Long
 Clarissa Macintosh
 Clifford Castoral
 Colleen Fitzpatrick
 Corey Euler
 Courtney Blenman
 Dan Morton
 Dan & Noelle Schwartz
 Dana Grubb

Dane Cottrell
 Daniel Pietrak
 Danielle O'Malley
 Darlene Heller
 Darren Aboyoum
 David Brandon
 David Bucherer
 David Chintala
 David Johnson
 David Koehl
 David Lach
 David Livert
 David Trautmann
 Dawn Dengler
 Deborah Thomas
 Denise Veres
 Dennis Chafin
 Derek Scott
 Diana Hodgson
 Dietlinde Heilmayr
 Dmitry Naydov
 Eddie Lopez
 Edwin Kay
 Eileen Gromlowicz
 Eleanor Womack
 Ellen Helmuth
 Elliot Warren
 Emily Dings
 Eric Gurner
 Esdras Sergio
 Evarlyne Omari
 Gail Lehman
 Gale Malesky
 Gary Lader
 Gary Madine
 Gene Hunter
 Greg & Khadijah Smith
 Greg Horvath
 Greg Vanvliet
 Gregory Coughlin
 Gwen Kay
 Harold Hoeschen
 Heath Hitchcock
 Heinz Ernst
 Historic Bethlehem
 Joe Cajuste
 Ideliza Vega
 Jackie Tornabene
 Jacob Stolfus
 Jaime Bloss
 Jake McCauley
 James Valdez
 Jared Smith
 Jason Reif
 Javier Beltran
 Jay Frankett

Jeanne Schray
 Jeffrey Scheck
 Jen Day
 Jenna Lay
 Jennifer Cunningham
 Jennifer Hilton
 Jennifer Swann
 Jeremy Winterson
 Jesse Kenworthy
 Jesus Zaldivar
 Jodi Pimentel
 Joe Burke
 John Alumasa
 John Cosgrove
 John Dietrick
 John Nadig
 John Sise
 John Swiderski
 John Tocado
 Johnathan Deraymond
 Johnathan Dreschler
 Johnathan Favini
 Jonathan Garcia
 Jose Eusebio
 Joseph Gentile
 Joseph Kozman

Kelly Gerhart
 Ken & Becky Hughes
 Kenneth Robertson
 Korpics Family
 Kraft-Hillman Family Fund
 Kyle Leboutitz
 Lai Kam Ng
 Lance Prator
 Larry White
 Laura Dopkins
 Leon Carayannopoulos
 Leslie Nobles
 Liana Irvine
 Lincoln Steward
 Linda Rivera
 Linda Seemiller
 Lisa Roberts
 Lori Weagly
 Louis Pitt
 Luana Almzida
 Lukas Maguino
 Malcolm Heathcote
 Mandela Echefu
 Manuel Gonzalez
 Marcela Caceras
 Marcia Gaspar

Michael Petrocelli
 Michael Rosamilia
 Michael Singer
 Michele Kenion
 Mike Fraboni
 Mike Free
 Mike Grube
 Mike Kennedy
 Milton Garcia
 Mohammed Ziadeh
 Molly Lidz
 Nadia Gonzalez
 Nancy Doyle
 Nancy Hahn
 Neil Rana
 Nia Watson
 Nikolai Dimoff
 Norma Albarracin
 Pam & Shannon Wallace
 Pat & Sandra Corpora
 Patty Janelle
 Paul Uliana
 Pedro Perez
 Pete Pinsah
 Peter Heitler
 Peter Hepler



Josh Walter
 Joshua Pepper
 Julie Corredato
 Julie Gallagher
 Julie Vitale
 Julio Avizimenti
 Julius Iwantsch
 Jusavure S.
 Karyn Hierl
 Kathleen Andrew
 Kathy Fox
 Katie Martens & Keith
 Blessing
 Katja Kruppe

Maria Ain
 Mark Aaron
 Mark Baltuskonis
 Mark Gatti
 Mark Prystauk
 Mark Robinson
 Marquis Williams
 Martha Christine
 Mary Terp
 Matt Sterner
 Matthew Biront
 Melissa Scherer
 Michael Brown
 Michael Kane

Peter Lee`
 Peter Rydlewski
 Peter Slingerland
 Predrag Nisic
 Quintus J.
 Rachel Goldberg
 Rachel Sheridan
 Ramon Makhoul
 Randy Przekop
 Regina Chebowski
 Riad El-Dada
 Richard Baldock
 Rick Dow
 Rick Wolff

Robert Wilson
 Roberto Vinas
 Robin Capoor
 Ron Kanarr
 Roy Maitz
 Russell Rivella
 Ryan Antar
 Sal Martinez
 Sara Lemberg
 Sarah Andrew
 Sarah Pimentel
 Scott Amnon
 Scott Bauer
 Scott & Kellyn Slingerland
 Serge Viau
 Sergio Erdos
 Shari Wilson
 Sharlene Walushka
 Sharon Confer
 Shelley Spears

Srdan (Serge) Nisic
 Stella Petrocelli
 Stephen Bauer
 Stephen Kerecman
 Steve Bongardino
 Steven Glickman
 Steven Krawiec
 Steven Slutter
 Suzanne Virgilio
 Sylvia Jimenez
 Terry Faul
 Terry Garbo
 Tharouniatous Panos
 Theresa Dougal & Mark Harris
 Tim Phillips
 Timmery Munjone
 Timothy Ferry
 Timothy Murphy
 Timothy Phillips

Tina Brezack
 Tom Anderson
 Tom Christensen
 Tony Brown
 Tony Rocco
 Walt Garvin
 William S. Hoffman
 Zachary Angus
 Zoe Sheridan
 Zugeica Tapia

Supporting Organizations

Action Wheels Bike Shop
 Allison Nicole Perna Scholarship
 American Bicycling Education Association/
 CyclingSavvy

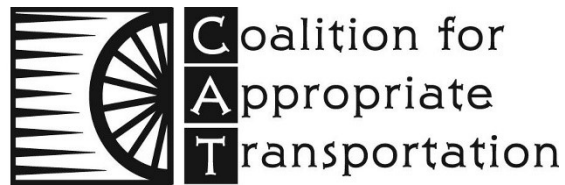
Bethlehem Health Bureau
 Bike Bethlehem
 Bollinger Insurance
 Central Bucks Bike Club
 City of Bethlehem Police Department
 Community Bike Works
 Delaware & Lehigh National Heritage Corridor
 Eastern PA Down Syndrome Center
 PA Department of Conservation and Natural Resources
 Fitness Central Bike Shop
 Historic Bethlehem Partnership
 Hogar Crea
 LANTA Bus
 Lafayette College

Lehigh Valley Planning Commission
 Lehigh Valley Transportation Study
 Lehigh Valley Greenways
 Magik World Studios
 Moravian University
 Minerals Technologies
 Park Tool Company
 PennDOT
 Piscitello Law
 Saucon Valley Bikes
 Strader & Associates
 THE LINK Trails Network
 Trek Bikes-Allentown & Easton
 United Way of Greater LV

What an amazing community! Thank you everyone!



Broad & Guetter Concept
 by Gary Lader, AIA, LeedAP



CAT Means Choices

...for you
...for community
...for planet

Educate – Empower – Enjoy



Try Transit

Walk/Wheel

Ride a Bike

Love a Trail

With your help, we will do more in 2022!

Donate to support CAT today

CAT is a 501(c)(3) non-profit organization.

CAT Leadership 2021

Staff & Support

Scott Slingerland, Executive Director
Frank Pavlick, Advanced Mechanics
Anne Evans, Grants
Jason Schiffer, Attorney
Wayne Strader, CPA, Accountant

Board of Directors

Jennifer Swann*, President
Bill Meiklejohn*, Vice President
Edwin Kay*, Treasurer
Anne Felker*, Secretary
Chris Briggs
Anna Zawierucha
Kelly Gerhart
Predo Nisic
Julie Corredato
Julie Gallagher*
Gary Madine*
Brian Sherry*
Shari Wilson



Contact CAT

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