



2021 Annual Report

Approved by CAT Leadership on April 5, 2021





What does CAT stand for?

CAT improves mobility, celebrates our community and the environment, through [education](#) about [safe pedestrian access](#), [bicycling](#), [public transportation](#), and local [trail systems](#).




CAT—Coalition for **A**ppropriate **T**ransportation works to improve mobility for everyone. Improved walking, bicycling and transit provides a higher quality of life. More transportation choice means improved health and wellness, less traffic congestion, reduced carbon dioxide emissions and pollution, and fewer automobile crash deaths and life changing injuries. Curbing our use of the automobile fights suburban sprawl, obesity and increasingly high medical costs. **CAT** provides programs that help people enjoy car-free options through the following initiatives:

CAT's Top Programs

Bike Somewhere Today

-  **CAT Bicycle Cooperative**
-  **Adult Classes** (Park Tool School Basic & Advanced Mechanics, CyclingSavvy, Traffic Skills)
-  **LVBike2Work** (adult commuter)
-  **Bike Smart Lehigh Valley**
(youth bicycling education)
-  **Advocating smart bicycling for all**
(including outreach to motorists)

Walk in Your Community





-  **Yield-to-Pedestrians** campaign
-  **Traffic Calming** advocacy
-  **Speed Studies** on local roads

Enjoy LANta Bus

-  Promoting "Try Transit"
-  Organizing Adopt-a-Bus-Stop



Love Your Local Trails

-  **Advocating THE LINK Trails Network**
-  **Trailside Family Bike Checks** (w/ LV Greenways)
-  **Encouraging Trail Etiquette**
-  **Trail Cleanups**



These four major modes of transportation provide a more active lifestyle, greater personal vitality, and healthy well-being to people of the Lehigh Valley.

CAT's Top Accomplishments in 2020

2020 was a year like no other. After a strong start to the year, CAT locked down for most of March and April due to the COVID pandemic. In May, CAT restarted with limited programming. The summer saw a huge increase in bicycling and walking as socially distanced outdoor activities for physical and mental health. CAT's virtual public outreach on trail etiquette, pedestrian safety, and bicycling traffic skills led to small-scale in-person events. On 7 dates of **Trailside Family Bike Checks**, CAT set up trail etiquette banners and offered trail maps and bike safety checks.

The fall saw a high demand for bicycle maintenance classes in CAT's fully ventilated Bicycle Cooperative. In all, **30 students** completed the 4-hour **Basic Bike Maintenance Class**, **7 students** mastered the 16-hour **Advanced Mechanics Class**, and **seven adult students** rocked the **Smart Cycling/Traffic Skills Class**.

In November, CAT resumed volunteer litter cleanups at the Broad & Guetter Bethlehem Transportation Center. As we all rolled cautiously into November and December, CAT focused on refurbishing children's bicycles with small volunteer teams. CAT's popular **Holiday Bikes program** ran for a 4th year – volunteers rebuilt **107 bikes** as gifts from parents to their children.

Through CAT's **Bike Smart Lehigh Valley** program, certified instructors and community members orchestrated **12** small-scale **Bike Day** events, with **86** children attending.





CAT Committees

In 2020, the biggest change to CAT's organizational structure was the creation of CAT Committees – to invigorate CAT leadership and membership to provide input and direction to CAT's work. CAT members, you are invited to join a committee of your choice. Committees meet monthly or more often (see the calendar at LVCAT.org)

In addition to the full Board of Directors, the seven (7) CAT committees are:

1. **Executive** – Governance, equity, and the avenue of strategic thinking/planning for the sustainable future of the organization. Chairperson: Jennifer Swann
2. **Fundraising** – Works to strengthen and increase CAT membership. Also seeks out grant opportunities to fund CAT programs and general operations. Chairperson: Bill Meiklejohn
3. **Pedestrian** – Walking and rolling, as the most fundamental means of transportation, are human rights. To ensure that sidewalks are safe, attractive, and accessible for everyone by putting pedestrians at the forefront of policy, investments, and design. Co-chairpeople – Shari Wilson and Julie Corredato - [Learn More!](#)
4. **Transit** – To provide for safe, clean, and comfortable facilities and access, and to educate/encourage prospective users on the benefits of public transportation. To serve as a liaison between LANta and transit riders to increase understanding and resolve issues as they arise. Chairperson: Julie Corredato – [Learn More!](#)
5. **Youth Education** – To educate children how to ride safely and responsibly and to be good citizens of the roadways. Chairperson – Brian Sherry – [Learn More!](#)
6. **Adult Commuter** – To design, fund, and facilitate transportation beyond the single-occupant motor vehicle. Chairperson – Edwin Kay – [Learn More!](#)
7. **CAT Bicycle Cooperative** – To provide an inclusive community space, centrally located in the Lehigh Valley, for everyone to learn more about bicycling, walking, and riding the bus for transportation. Chairperson – Scott Slingerland – [Learn More!](#)

CAT Activity in 2020

- January – CAT Movie night, "[Motherload](#)" – we watched mom bikers rule the road!
- February – CAT partnered with LVPC in the region's first multimodal plan, [Walk/RollV](#).
- March – CAT Annual Meeting, recognizing many dedicated volunteers and setting out goals for the year.
- March - Worked with PA State Representatives to keep 14 area full-service bicycle shops open during the pandemic as essential businesses.
- May/June – CAT hosted over 120 sidewalk bicycle wrench sessions.
- June – Trailside Family Bike Checks (socially-distanced) along the D&L Trail with trail etiquette banners - In partnership with [Lehigh Valley Greenways](#) and [Delaware and Lehigh National Heritage Corridor](#)
- June – Filmed bike safety segments for "[It's Camp](#)", [PBS39](#)'s virtual summer camp for kids. In partnership with Boy Scouts Minsi Trail Council.



- July – Created and distributed [pedestrian safety handout](#) to motorists.
- July – Children's bike safety instruction (socially-distanced) for children in the City of Bethlehem's "[Fun & Fitness in the Parks](#)"
- August – Began work to create a Bicycle Traffic Skills Maze at Bethlehem's Friendship Park.
- September – Trail ride with [Afros in Nature](#); Bike Day with Boys & Girls Club of Bethlehem.
- October – Expanded CAT's [Adult Bicycle Commuter program](#) to provide bikes and skills to Lehigh County adults with low/moderate incomes.
- November – Community cleanups at LANTA's Broad & Guetter Transportation Center.
- December – Refurbished 107 children's bicycles, providing helmets and education for local families with financial hardship. (Made possible with over 400 volunteer hours!)



Partnerships

- Spoke up at monthly meetings of [Lehigh Valley Transportation Study](#) hosted by Lehigh Valley Planning Commission
- Member, City of Bethlehem [Citizens Traffic Advisory Committee \(CTAC\)](#)
- Produced video, "[Bethlehem's Pedestrian Enforcement Program](#)" with Bethlehem Health Bureau
- Local partner in the video, "[The View from the Cab of a Turning Truck](#)", produced by CyclingSavvy
- Public transit advocate for [LANta Bus](#)
- Presenter at Lehigh University Urban Policy class and United Way Employee Benefits Fair
- Exhibitor at regional [Campus Sustainability Forum](#) by Lehigh Valley Association of Independent Colleges (LVAIC)
- Support for **Afros in Nature** bike ride along the D&L Trail
- Bicycle traffic skills class for **Bicycle Club of Philadelphia** and **Kings Rule Together Cycling Team**



CAT's Top Goals for 2021

1. **Adult Bicycle Commuter** – Teach adults who choose or need to use a bicycle for transportation. Clients build a bicycle (w/ helmet, lock, lights), receive maintenance and traffic skills training, and contribute volunteer time. Seek 40 clients who reside in Lehigh County outside of Allentown or Bethlehem. *Made possible through funding from County of Lehigh Community Development Block Grant.*
2. **Adopt-a Bus Stop** – Organize monthly cleanups at Bethlehem Transportation Center. Create a “Pride in Your Ride” litter campaign. *Obtain sponsorship to support CAT's coordination and prizes.*
3. **Walk Somewhere Today** – Provide outreach to local municipalities and PennDOT to create vibrant communities with ADA accessible, pedestrian-friendly, and traffic calming street designs. Conduct Speed Studies with CAT radar gun to measure vehicle speeds on selected roads. *Made possible by your membership support!*
4. **CAT Bicycle Cooperative** – Offer first-class mechanical instruction through human interaction and hands-on learning. *Made possible by your membership support!*
5. **Love Your Local Trails** – Organize twice-monthly litter cleanups and pop-up bike checks at local trails. Organize weekly group bike rides to encourage new riders.
6. **Diversity-Equity-Inclusion** - Expand CAT leadership to represent Black, Indigenous, People of Color and LGBTQ community members, as well as those who are regular LANTA Bus riders. Empower CAT youth members to take a bigger role. Please contact CAT if you know a candidate for a board position.



Your Support Matters!

We appreciate and need your help to keep CAT a strong and vibrant organization. Your continued volunteer and financial support are vital to our success.

Please make contributions online via LVcat.org/lvcat/join-now/ or mail to:

CAT-Coalition for Appropriate Transportation
1935 W Broad St
Bethlehem, PA 18018

If you have recently donated, **we appreciate your support very much** and will do our best to make it go a long way to benefit the community! Thank You!

CAT Financial Report

Jan 1-Dec 31, 2020

Income

Member Donations	\$45,554
Grants	\$6,560*
COVID PPP	\$1,250
Classes	\$5,750
Total Income	\$59,114*

Expenses

Bicycle Cooperative Supplies	\$3,316
Adopt-a-Bus Stop	\$136
Trailside Bike Checks	\$1,154
Events	\$89
Communications, website	\$1,739
Printing & office supplies	\$1,846
Computers	\$113
Dues, Fees, Licenses	\$723
Insurance	\$2,045
Rent and Utilities	\$10,507
Building Maintenance	\$56
 Bike Smart Lehigh Valley (youth education)	
Instructors/Staff	\$10,995
<u>Bike Helmets/Supplies</u>	<u>\$1,984</u>
Total Bike Smart LV	\$13,079
 Other Compensation	\$18,593
<u>Employment Taxes</u>	<u>\$3,384</u>
Total Expenses	\$56,780

Bank Balance (as of 12/31/2020) \$16,490*

*Grant income limited due to restrictions on community programming during COVID pandemic. Does not include grant reimbursements of \$9,304 received in January 2021.

In-Kind Donations Received

- Adopt-a-Bus Stop Program
- Bike Donations
- Volunteer Hours
- Professional Services

CAT Programs Funded by Grants

- PennDOT-Lehigh Valley Transportation Study (LVTS) Transportation Set-Aside (TASA) (Bike Smart LV)
- Lehigh Valley Greenways Mini-Grant (Trailside Family Bike Checks)



2020 CAT Award Winners

Harold Hoeschen - Consistency Volunteer Award

Onasis V. - Youth Volunteer Award

John, Jonah & Tana Korpics - Family Volunteer Award

Gale Maleskey - Holiday Bike Volunteer Award

Joshua Pepper – Rational Advocate Award

Northampton County - Nor-Bath Trail Road Crossing and Surface Quality Improvements (Bryan Cope)

Hanover Township (Northampton County) - Sidewalk Award - Route 512@Crawford/Broadhead (Jay Finnigan)

THE LINK Trails Network – Branding & promoting the Lehigh Valley’s regional trail network (Claire Sadler)

Afros in Nature - New Partnership Award (Melanie Lino & Louis Rivera)

City of Bethlehem – Fun and Fitness Summer Camp during the pandemic (Sherri Penschishen & Jodi Evans)

PBS39 & Boy Scouts Minsi Trail Council – “It’s Camp” virtual summer camp (Cate Reifsnnyder & Diane Lariar)

City of Easton – Open Streets Pedestrian Area During the Pandemic (Mayor Panto, David Hopkins)

LANTA Bus – “Keeping the Wheels Turning” Public Transit during the pandemic (Owen O’neil)

LVPC Multimodal Working Group - Walk/RollLV "Completing The Plan is Just the Beginning" (Becky Bradley, Bethany Vazquez, Geoffrey Reese, Matt Assad, Tracy Oscavich)

Jay Frankett - InstaGrammy Award for “Garphic” Design (for social media and graphics)

John Schubert – Don’t Let the Paint Think For You; How People on Bikes Should Drive Around Trucks Award

Bill Meiklejohn – Fundraising Award

Julie Gallagher – Century Ride Award

Edwin Kay – Best Treasurer Award

Shari Wilson – Model Pedestrian Award

Brian Sherry – Youth Education Award

Gary Madine – Consistent Commuter Award

Predo Nisic – Most Helpful and Most Fashionable at the Bicycle Cooperative Award

Julie Corredato – Transit Award

Anne Felker – Adult Commuter Instructor and Board Secretary Award

Jennifer Swann – Presidential Medal of CAT Award for Leadership!



A Special Thank You

to all who volunteered and helped in their unique ways during 2020...

Youth Volunteers

Aaron P.
Athena
Bryson T.
Cass G.
Cheyanne S.
Dasani
Destiney G.
Jayden T.
Josh
Jusavure
Leighanne G.
Lukas M.
Max V.
Onasis V.

Adult Supporters

Aiman Zahr
Ajay Titus
Al Sagazio
Alan & Marsha Abraham
Alan Fernandez
Alex Roscioli
Alexander Rivera
Alexandra Cabrera
Alexis Van Billiard
Alfred Sagazio
Alicia Hersh
Alnisa Richardson
Amy Tyler
Anastasia Caltabiano
Andrew Bollinger
Andrew Brown
Andrew Havas
Andrew Krick
Andrew Skrzenski
Anna Zawierucha
Anne Bean & James Reese
Anne Connors
Anne Felker
Annette Diorio
Arnold Lichten
Audrey Althouse
Austin Shingler
Ayush Jalani
Barbara Dutton & Shirley Swett
Barbara Rowley
Barrett Ladd
Bart Garcia Garcia
Beatrix Watt
Ben Guthrie
Ben Marston
Benjamin Figueroa
Beth Hahn
Bethany Towne
Bill Hornbake
Bill Meiklejohn
Bill Rosebrock
Bob Brill
Bob Herzog
Bonita Fisher
Brandon Freeh
Brian Martinez

Brian Pietruch
Brian Sherry
Brian Tompkins
Bruce Hochman
Buck Family
Budd Coates
Candido Lopez
Caprice Hicks
Carlos de Leon
Carlos Figgura
Charles (C.J.) Sabo
Chuck Herbert
Charles Ames
Charles Lyman
Chong Pak
Chris Billig
Chris Briggs
Chris Long
Chris Rasmussen
Chris Regec
Christian Mecko
Christopher Buchmoyer
Christopher Senegeto
Claire Zimmer
Alex Murray
Colin Coates
Connor Flath
Conroy Chiro
Cora Hook
Courtney Newcomer
Craig Tillman
Da'mon Durand
Damian Howland
Dan Morton
Dan Neal
Dan Poresky
Dan Schwartz
Daniel Jackson
Daniel Lader
Daniel Sautter
Daniel Sobrinski
Darlene Heller
Darren Aboyou
David Davis
David Johnson
David Scalia
David Trautmann
Dawn Dengler
Deborah Thomas
Dee Shober
Denise Veres
Dennis Strong
Destiney Green
Devin Bernstein
Diane Dilendik
Dietlinde Heilmayr
Don Williams
Donna Forsythe
Donna Hartmann
Douglas Antos
Edward Twumasi
Edwin Kay
Elvis Santiago
Elyse Garcia

Emily Long
Emily Smith
Eric Gurner
Eric Neve
Erica Ashby
Esme Montgomery
Fazlee Majeed
Fernando Morales
Bud Hackett
Frank Massaro
Frank Pavlick
Fred Petersdorf
Gale Malesky
Gary Lader
Gary Madine
Genaro Ferreira
Gene Salvatore
George Yarnell
Gwen Kay
Harold Hoeschen
Heather Manning
Hector Fontanez
Hector Valerio
Henry Wallace
Herbert Quick
Herbert Quirmolue
Joe Cajuste
Israel Medina
Ivan Ayala
Jacob Stolzhus
Jakob Wellner
Jamie Bothwell
Jamil
Janet Ney
Janice Steckel
Jarrett Seng
Jasmine Albarron
Jason Reif
Javier Zuluaga
Jay Frankett
Jeffrey Pail
Jennifer Cunningham
Jennifer Day
Jennifer & Tony Pagliaroli
Jennifer Swann
Jesse Kenworthy
Jesse Vreeland
Jessica Scott
Jillian MCGovern
Jim Henry
Jimmy Martinez
Joanna LaFaver
Joanne Litsch
Joe Natiello
John Alumasa
John Baker
John Catino
John & Vera Cosgrove
John Hoffer
John Perez
John Schubert
John Tocado
Jon Blank & Laura Kent
Jonathan Sherman

Jorge Gomes
Jorge Torres
Jose Valerio
Jose Vega
Joseph Makara
Joseph Siaba
Joshua Pepper
Joshua Walker
Judy Gordian
Julie Gallagher
Jyotin Sachdev
K.D. Nguyen
Kailen Watters
Kate Cassidy
Kathleen Andrew
Kathleen Guthrie
Kathy Burgio
Kathy Fox
Katja Kruppe
Keegan Linder
Kelly Gomez
Kellyn Stefancin
Kenneth Robertson
Kevin Kern

Kim Christman
Steve Kraft & Margot Hillman
Kristin Illick & Jeff Frank
Kristopher Rasmusen
Kyle Leboutitz & Family
Lakim Alston
Lance Prator
Larry Dawley
Larry Malinconico
Laura Ziluck
Leah Torres
Leila Tapia
Lily Adefila
Lisa Roberts
Liz Sanchez
Lou Wesely
Louis Rivera
Luis Martinez
Luis Pujols
Lynn Rothman
M Carvajal
Marc Caruso
Mariah Gannet



Adult Supporters
(continued)

Marissa Feldman
Mark Engel
Mark Robinson
Marlene Schuster
Marsha Gaspar
Martha Christine
Mary Terp
Matt Bzura
Matt Caltabiano
Matt Inslo
Matthew Sterner
Maya Caltabiano & Family
Melanie Lino
Melanie Sattler
Michael Brown
Michael Drabenstott
Michael Scharf
Michael Slaski
Michelle Winter
Miguel Delgado
Mike Albanese
Mike Free
Mike Scharf
Milton Garcia
Mitchell Nunes
Monica Monti
Muhannad Altimemy
Nancy Mendez
Nancy Tate
Nathan Carpenter
Nathaniel Menendez
Neil Rana

Neil Reinhardt
Nicholas Bailey
Nicholas Delvino
Nicholas Lobuglio
Norma Albarracin
Olivia Olash
Pam & Shannon Wallace
Pat & Sandra Corpora
Patricia & James Pla
Patrick Sobinski
Paul Rasmuson
Peter Hepler
Peter Meltzer
Peter Rydlewski
Peter Slingerland
Philip Salen
Predrag Nisic
Priscilla Lopez
Rahgnar Schick
Raul Marquez
Rebecca Buhler
Reykha Bonilla
Ricardo Nunez
Rich Schrader
Richard Baldock
Richard Ferrera
Rob Reese
Rick Wolff
Robert Blanchfield
Robert Peruzzi
Roberto Vinas
Kent Stauffer
Ron Kanarr
Ron McDonald

Ron Reed
Ronald Young
Rony Villeda
Rosa Miller
Roy Young
Ryan Patrick
Ryan Winingier
Samantha Mies
Sathish Krishna
Saul Font
Scott Raber
Scott Slingerland
Sean Curry
Sean Quick
Sebastian Zawierucha
Shari Wilson & Rick Bannister
Shaun Renner
Shawn Fuchs
Sherri Schall
Spiro Dendrinis
Srdan Nisic & Family
Stacey Jarrell
Stephen Kerecman
Stephen Moyzan
Stephanie Fisher
Steve Magditch
Steven Krawiec
Suzanne Virgilio
Takyra Kleinsmith
Tanya Allison Casey
Terry Garbo
Theresa Dougal & Mark Harris
Thom McAdams
Thomas Donmeyer

Timothy Ferry
Timothy Murphy
Timothy Phillips
Tom Anderson
Tom Ardizzone
Tom Christensen
Tom Gallagher
Tom Ickes
Tom Keenan
Tonya Roshi
Tyler Long
Unique James
Virginia Delph
Walter Carvalho
Wayne Stitt
Wilfredo Valrio
Will Hoy
William Bazaldua
William Carraghan
William McQuilken
Wyatt Davidick
Yasaira Rodriguez
Zach & Cat Maslany

Bike Club of Philadelphia
Bollinger Insurance
Boys & Girls Club of Bethlehem
Central Bucks Bike Club
Delaware & Lehigh National
Heritage Corridor
PA Department of Conservation and
Natural Resources (DCNR)
Fitness Central Bike Shop
Heritage Insurance Group
Hogar Crea
Kings Rule Together Cycling Team
LANta Bus
Lehigh Valley Apparel Creations
Lehigh Valley Planning Commission
Lehigh Valley Transportation Study
Lehigh Valley Greenways
Minerals Technologies
Park Tool Company
PennDOT
Saucon Valley Bikes
Spoto Interactive
THE LINK Trails Network
United Way of Greater LV
Unity Bank
JZ Finishers
Strader & Associates
XPO Logistics
Trek Bikes-Allentown & Bethlehem

Supporting Organizations

4/4 Architecture
Action Wheels Bike Shop
Afros in Nature
CyclingSavvy/American Bicycling
Education Association
Bethlehem Area Public Library
Bethlehem Health Bureau
Bike Bethlehem

What an amazing community! Thank you everyone!



Broad & Guetter Concept
by Gary Lader, AIA, LeedAP

CAT Means Choices

...for you
...for community
...for planet

Educate – Empower – Enjoy



Try Transit

Take a Walk

Ride a Bike

Love a Trail

With your help, we will do more in 2021!

Donate to support CAT today

CAT is a 501(c)(3) non-profit organization.

CAT Leadership 2020

Staff & Support

Scott Slingerland, Executive Director
Frank Pavlick, Advanced Mechanics
Jason Schiffer, Attorney
Wayne Strader, CPA, Accountant

Board of Directors*

Jennifer Swann, President
Brian Sherry, Vice President
Edwin Kay, Treasurer
Anne Felker, Secretary
Julie Corredato
Jay Frankett
Julie Gallagher
Gary Madine
Bill Meiklejohn
John Schubert
Shari Wilson

*as of 12/31/2020



Contact CAT

CAT-Coalition for Appropriate Transportation
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Bethlehem, PA 18018
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instagram.com/cat_lehighvalley