



bike smart easton

how kids get smart about riding

Organized by

CAT-Coalition for Appropriate Transportation

Top Level Support

PennDOT

City of Easton

Lehigh Valley Planning Commission

Municipalities

City of Easton

City of Bethlehem

City of Allentown

Palmer Township

Bethlehem Township

Forks Township

Lower Macungie Township

Bath Borough

Schools

Cheston Elementary (Easton)

Paxinosa Elementary (Easton)

March Elementary (Easton)

Forks Elementary (Forks)

Shawnee Elementary (Forks)

Edward Tracy Elementary (Palmer)

Palmer Elementary (Palmer)

Donegan Elementary (Beth)

Governor Wolf Elementary (Beth)

Governor Wolf Elementary (Bath)

Seven Generations Charter (Emmaus)

Willow Lane (Lower Macungie)

Public Safety

City of Easton Police & Fire Depts.

Bethlehem Health Bureau

City of Bethlehem Police & Fire Dept.

Palmer Township Police Dept.

Suburban EMS

Bicycle Shops

Action Wheels

Bike Line (Allentown)

Cutters

CycleFitters

Genesis Bicycles

Community Partners

Boys and Girls Club of Easton

Easton Area Community Center

St. Luke's Community Health

Bethlehem SkatePlaza

Emmanuel EC Church

Greater Valley YMCA

Cub Scout Pack 317

Review 2015-2017

Bike Smart Easton is a bicycling education program for Lehigh Valley children ages 5-14. During 2015-17, Bike Smart Easton educated an average of 3,900 children per year, while fitting 2,032 bicycle helmets.

Bike Day Events

44 Bike Day events were held, where children, their bicycles and their parents attended. Children received helmet check/fitting, mechanical safety tune-ups of their bicycles, opportunities to practice their riding and traffic skills. Parents were encouraged to reinforce skills and to check their child's bike and helmet often.

In-School Assemblies

104 presentations were given at 15 schools during the school day with grade level and age-specific content.

Promoting Smart Cycling

Two promotional short films were produced for children and families to encourage smart cycling: "Bike Day in Easton" and "Let's Ride" on YouTube. Stories, photos and more information at:

www.bikesmarteaston.wordpress.com www.facebook.com/BikeSmartEaston/

Instructional Staff

Of 28 staff members, 13 are League of American Bicyclists certified instructors, 12 are cyclists/parents/active community members and 4 are local high school students.

Administration & Funding

Programming is administered by CAT-Coalition for Appropriate Transportation through the City of Easton with funding by the PennDOT Transportation Alternatives Program (TAP).

Contact

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7/18/2018